

*Improve the two most important assets in your company: customer satisfaction and your incomes*



Increase the number of consumers



Interact with your customers



Move users to most advanced profiles



Grow with Pay4Vend

More than  
**100**  
new users  
per day

Up to  
**7%** sales  
increase  
among  
members!

**54%** users  
increase their  
purchasing if they  
receive fidelity  
bonuses.



Download the Pay4Vend app now



App Store



Google Play



Pay4Vend is an application that allows you to buy from your vending machine using your smartphone, with all the ease of cash and the benefits of new technologies.



### Increase the number of consumers

- Make easier for end users to access the vending machine without changing their habits
- Accept payment in cash and cashless
- Compatible with credit cards and Paypal



### Interact with your customers

- Drive purchasing impulse with push marketing on user's mobile
- Get customer feedback
- Make refund process easier and quicker



### User profiling

- Plan marketing campaign tailored on your customer's profile
- Increase your sales with combo offers
- Encourage the consumption of products with higher margin



### Set tiered prices

- Improve margins by increasing prices for non members
- Transform a payment system in a loyalty program
- Manage price changes with variations until the penny



### Grow with Pay4Vend

- Cashless payment
- Loyalty program
- Dialogue with end user
- Easier refund



## Pay4Vend works anywhere

- It doesn't need **phone coverage**
- No need to install telemetry devices on vending machine
- No need of dedicated infrastructure: the system is completely on the cloud
- It works with **Coges Engine, Unica** and **E.C.S. Air** payment systems
- Available for **Android** or **iOS** operating system